



The Loser's  
Report

REJECTED

# Here are 3 most common mistakes men make when trying to pick up chicks

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## 1. Never apologize for who you are

This does not only apply to your relationships with women. You should always be unapologetic for the things that make you unique, as long as they are not destructive.

Some people are always late. They could apologize for being late or they could just let people know that they don't really care about being on time.

Some people like to tease. They could apologize for being jerks or they could just say "hey, that's just part of the package."

Beautiful women are likely to call you out on your eccentricities. So should you apologize for that? No way! The same things that they might criticize you for are the things that turn them on in the first place.

I play Magic: The Gathering. For those of you who don't know what this is, it's a fantasy card game with wizards and dragons and all sorts of fantasy elements, with twenty-sided dice and the whole deal. Usually people think of those who play Magic as the kind of guys who live in their parents' basement, wear sweatpants and a wife-beater everywhere they go, haven't showered in a few days, etc.

Basically, if you play Magic, people assume you are a complete loser. People tease me about it all the time, but I just don't care. I love the game. Instead of getting upset or hurt when people make fun of it, I just tell them how sexy Magic is and how much they are missing out, because to me, they actually are missing out! It's a great game! I wouldn't play it if I didn't like it.

Women think that it's funny that I play Magic because I don't fit their preconceived idea of what a person who plays the game looks like. It's weird that someone like me, who is not a loser and who took a shower this morning and who hot girls want

to have sex with, busts out the Magic cards with his friends every once in a while and brags about it.

I'm sure there is some aspect of your life that you are a little bit embarrassed about. Maybe it's your job, a hobby, or some band you like. If you are actually passionate about it, you should embrace it, not deny it! Women love that kind of passion, even if you are passionate about something that is generally considered lame.

And if you are open about the things you are passionate about, don't you think you are more likely to meet a woman who shares your interests and be attractive to her? This whole "game" is not just about having sex, it's about finding women that you are genuinely attracted to and attracting them. It's about finding people who are attracted to you.

You should try to become more involved in the activities that you love and with their communities. If you like chess, join a chess club; if you like tennis, try and compete. If there is something that you are actually really good at, no matter what it is, teach it! I don't mean become a professor, but you can teach classes on pretty much anything at any local community center.

The people you meet there will already be interested in the same things you are interested in, so you already have something to talk about and have an interest that you share.

This is great because it eliminates a lot of the nervousness that you otherwise might feel when approaching an attractive woman. Think about it like this: if you liked chess and were talking to your bros, who also like chess, about chess, would you ever feel any bit of nervousness?

No way! Why?

Because it would just be natural to you to talk about the intricacies of the game and why you enjoy it.

You can use this same approach with women who are attractive that share your interests, and it's fun. Don't you enjoy talking about the things that you love doing? Yes, you do.

## 2. Accessorize

A lot of men are hesitant to do this because they feel like jewelry, glasses, belts, or whatever are just not their thing. For some reason they don't want to draw attention to themselves.

I can understand that. Being in the lime light can be intimidating. Well, I hate to break it to you, but if you want beautiful women to want you you're going to have to be in the lime light. It's just the nature of the beast.

When you walk into a club, a bar, or a party, how do you see people dressing? There is a uniform for each of these places, and it varies depending on when and where an event happens.

The normal club dress seems to be: a long button down shirt, jeans (maybe slacks), and dress shoes.

If you walk into a club dressed like that, you are going to just blend in with all the other guys wearing the exact same thing. I feel like I should not have to say this, but I will: this is not good for you. Fitting in, which really means blending in, actually hurts your chances of attracting and taking home a beautiful woman.

But how can this be?! Well, let's think about it for a second. What percentage of guys are wearing this uniform?

Let's say about 80%. Assuming a smoking hot woman is approached about 10 times each time she goes out to the club, eight out of ten are going to be wearing that uniform.

And what percentage of those guys actually take her home? One in twenty, probably fewer. Nineteen out of twenty don't. That means that most of the guys she rejects are wearing the club uniform. What is she going to associate, totally subconsciously, the guys who wear this uniform with? Guys she rejects.

You should be sure to do everything in your power (without going too overboard) to not fit into that category.

So, here is what you can do: do not wear the uniform.

When I go to the club, I try to wear at least one article of clothing that will attract attention that I like. The last time I went out I wore my signature cheap grandpa-

glasses from Eyemasters, a very vibrant tie-dye bandanna tied around my neck, a purple flannel shirt, a neon lime green belt, blue jeans, and some Nike sneakers.

Interesting accessories are great because they are nice conversation pieces, and any time a beautiful woman is talking about how cool something is that you are wearing, you are in a good place.

My glasses, bandanna, shirt, and belt are all consistently complimented or talked about whenever I go anywhere. People don't even have to like what you are wearing. As long as it's not "routine" and as long as you can vibe with whatever they say, you'll be fine.

And the beautiful thing about accessorizing is that girls always want to play dress-up, and if you have stuff they can try on, you better believe you'll get their attention. I cannot tell you how many times girls will approach me and say "I really like your glasses. Can I try them on?" Now you have something to talk about, and they approached you!

My personal favorite is this huge, shiny, silver Texas-style belt buckle that I wear sometimes. It's awesome because it's so eye-catching. You really have to try to miss it.

But it doesn't really matter what you wear as long as it makes you stand out from the rest of the dudes who get rejected. Like I said, it doesn't even have to look good. It can even be ridiculous. Flava flav, Marilyn Manson, Don "Magic" Juan, all of these guys have really distinct looks, and there is a reason. Have you seen the girls they are with?

They are all smokin' hot!

Do this right now. Search "Gucci Mane" on Google Images and you'll see exactly what I'm talking about. He has huge necklaces that look exactly like Oddie from Garfield, and the guy wears three watches for crying out loud.

It may look ridiculous to you and me, but he stands out. You can definitely take this too far. If you dress like a complete clown, expect people to start treating you like a clown.

Do yourself a favor and find yourself some accessories that may be a bit outside of your comfort zone. This is your chance to experiment with your own image and make it more you. Get that bright pink feather boa you've always wanted or those

crazy cowboy boots or whatever it is that you thought about getting but then thought "nope. That's just not me".

I've got news for you, buddy: If you wanted to buy it, then it is your style, you are just too afraid because it doesn't feel safe.

It feels safe to wear the club "uniform." But it doesn't get you laid.

If you are more conservative, then find something smaller that you like. If you don't feel like Gucci Mane is your style, don't try to dress like him. But find someone whose style you like and try to emulate that.

DO NOT DO IT BECAUSE YOU THINK IT WILL GET YOU LAID! If you do it to get laid, not because you actually like the look or you feel like it's congruent with your personality, it's going to fail. Women can sense that. They really can. Do it because you genuinely like the style.

### 3. Never compliment physical beauty

This is kind of a no-brainer, but a lot of men don't take the time to sit down and think about this. I sure didn't, but I had the benefit of naturally behaving this way, so it didn't really affect me, the same way that it doesn't affect all of the men out there who are good with women.

It makes sense that no one would really think this through. When we see a woman that we are physically attracted to, the thing that excites us is her physical beauty, not her stellar personality.

Even if she has a stellar personality, you have no way of knowing that if you've just met, so what do you do? You tell her how great she looks in that dress, those shoes, whatever.

Just don't do it. A beautiful woman, unless she is emotionally unstable, knows that she is beautiful. You don't need to tell her that right off the bat because she knows.

Yes, women do like you to verify qualities about them that they think you think are important, and you should do that, but never with a girl you've just met.

Remember, women want to be with someone they perceive as higher in the social ladder. Are all those guys who ogle over her beauty seen by her as higher or lower on the totem pole?

Before you answer that, I'll walk you through it. If you just seem so dumbfounded by how gorgeous this woman is, even if she is gorgeous, what does that convey to her? It shows her that you do not have an abundance of beautiful women in your life. Maybe that's true, but you don't need to advertise it.

Imagine for a moment that you do hang out with really hot women all the time. How impressed will you be with beauty in general? Not very. Why not? Because you are around it all the time.

Are you impressed when your car starts? Are you impressed when an elevator stops at the correct floor? No way, unless you are driving a real piece of junk, in which case, by all means be impressed.

But those things are impressive in their own right. If you took a time machine to the 1700s and picked up the first dude you saw, I guarantee you he would be completely taken aback by the power of the gasoline engine and by the accuracy of the elevator, because he is just not accustomed to seeing those things. You, on the other hand, probably have daily experience with at least one of those, so it's no big deal.

This is how you should imagine beauty: as something that is an ordinary part of your life. Incorporating this attitude into your life will drastically improve your relationship with women, because beautiful women can smell a guy with no game from a mile away. They know when they are being drooled over, and they don't think drool is attractive, so don't do it.

But enough philosophy. Let's get back to that question I asked before. Does a beautiful woman see the guys who ogle over her beauty higher or lower on the totem pole than she is? If you said "higher", please reread the previous couple of paragraphs, because you are completely wrong.

Here is this simple piece of advice: don't compliment a woman's physical beauty if she is actually beautiful and if you don't know her very well. If you do, she will just toss you into the category of "guys who will do anything because I am hot", even if you planned on doing nothing for her and even if you are actually a really great guy.

Because to her, those two things, ogling over her beauty and bending over backwards for her go hand in hand.

You will get thrown instantaneously into the Rejected pile. They fit into the category of "routine". Routine is always bad. Don't do anything that will throw you into that category, because once you're in, it's extremely difficult to climb out. If you must compliment her, compliment her personality, her energy, whatever. If you compliment an article of clothing, make sure that it is NOT in relation to how it looks on her, but rather what qualities it has that are objectively cool.

Here is an example:

BAD: You have very pretty eyes.

BAD: You have beautiful eyes. I really like that deep blue color.

GOOD: I like your eyes. They have a real fierceness to them.

GOOD: I like your smile. It's really warm and inviting.

GOOD: Man that's a bright dress! It makes me want to get up and dance!

Do you see the difference between complimenting a physical attribute and complimenting physical beauty?

And be honest! Find something about a woman that you actually find cool or interesting. Like I said before, women love it when you are "real", so be real! There must have been something other than this girl's breasts and butt that drew you to her. If you are at a club or bar, there is plenty of that. What is so special about this particular girl?

In fact, it can be good to compliment a beautiful woman if it's for something worth complimenting (see above).

Never compliment her physical beauty. Just don't do it.